

## DESIGN EXPERIENCE

### Freelance Designer & Illustrator

Piscataway, NJ  
April 2017 — Present

Create logos, stickers, emotes, and album artwork for small businesses, bands, and twitch streamers

Illustrated commissioned fan-art for members of the Final Fantasy XIV gaming community

Design assistant for Stafford Communications creating client logos and in-house support materials

### Production Intern

The Daily Targum, New Brunswick, NJ  
August 2017 — Present

Responsible for completing assigned design tasks including creating content for print and social media

### Sales Representative & Graphic Design Production Intern

Zappia Athletic Products, Vestal, NY  
April 2013 — October 2015

Responsible for writing purchase orders, calling vendors and consumers, creating t-shirt designs, and pressing vinyl onto various sports apparel items

## WORK EXPERIENCE

### Customer Service Representative

Stafford Communications, New Providence, NJ  
September 2017 — Present

Answer incoming calls, respond to consumer emails, and maintain social media for various clients

### Secretarial Assistant

Richard Obuch Esquire, Union, NJ  
September 2016 — October 2017

Organized office space and client files to improve work-flow  
Created and managed business website content design, and social media page

## EXTRACURRICULAR

Participant, Kean University, *Kean Research Days*, Spring 2019

Participant, Society of Publication Designers  
*SPD-U Student Design Competition*, Spring 2019

Participant, Flemington DIY Showcase  
*Take Care & Be Gone*, August — October 2018

Attendee, Social of Publication Design, *Young Fire*, Fall 2018

Participant, Kean University, *Thinking Creatively*  
*Let's Charrette*, Spring 2016

Member, Kean University, *Symphonic Ensemble*, Spring 2016

## ACHIEVEMENTS

Art Directed, Cianfano's Bar, *Journey into Darkness*  
Solo Art Exhibition, Elizabeth, NJ, March 2018



## GRAPHIC DESIGNER & ILLUSTRATOR

570 604 5342

me@alexandriadominick.com

<http://www.alexandriadominick.com>

[www.linkedin.com/in/alexandriadominick](http://www.linkedin.com/in/alexandriadominick)

## EDUCATION

BFA: Graphic Design, Interactive Print & Screen, May 2019  
Kean University, Michael Graves College, Robert Busch  
School of Design, Union, NJ  
Dean's List: Spring 2017 — Fall 2018  
Magna Cum Laude, GPA: 3.7

AS: Visual Communication Arts, May 2014  
Broome Community College, Binghamton, NY  
Dean's List: Fall 2010 — Spring 2014

## DESIGN SKILLS

Illustration, Brand Identity, Editorial Design, Package Design, Typography, Character Designer, Mobile Design, Web Design, Motion Graphics, UX/UI Design

## SOFTWARE SKILLS

Adobe CC: InDesign, Photoshop, Illustrator,  
After Effects, XD, Acrobat  
HTML  
CSS  
Figma  
Procreate  
MS Office  
Proficient with Mac & PC

## OTHER SKILLS & INTERESTS

Musician: Alto Saxophone, Guitar  
Fine Artist: surrealist abstract expressionist  
painting, mixed media, sculpting  
Semi-precious stone collector  
Novice barista  
Art Direction  
Storyteller  
Gamer