Hey there! My name is Brandon Hernandez. I'm a NJ-based Visual Designer and brand connoisseur by day and fútbolista by night.

EXPERIENCE

Marvel Entertainment | New York City, NY
Brand Design Intern | May. 2017 — Present

DISCOVERY COMMUNICATIONS | New York City, NY
Visual Design Intern | Jan. 2017 — April 2017
Create visual UX/UI designs for websites, interactive HTML5 advertisements and digital experiences for Discovery, The Science Channel, and the Velocity Channel while working with third-party clients such as Sony, Castrol, Supercuts, and Princess Cruises.

SPONGECELL | New York City, NY
Marketing Design Intern | Sept. 2016 — Dec. 2016
Created interactive HTML5 banner and rich media advertisements to help clients visualize the functionality of a Spongecell ad. Also Creating decks, one sheets, pamphlets, e-mail blasts and other cutting-edge marketing collateral while brainstorming impactful sales and marketing materials.

EASTDIL SECURED | New York City, NY
Graphic Design Intern | May 2016 — Sept. 2016
Assisted lead designers with design and branding elements for various clients and internal functions.

FOREMOST GROUPS INC. | East Hanover, NJ
Graphic Design Intern | Feb. 2016 — May 2016
Collaborated with a marketing director to create a summer catalog and work on other marketing pieces to expand the reach of the company like social media campaigns and photo retouching.

STUDENT GOVERNMENT | Kean University
Lead Graphic Designer | Aug. 2016 — Jan. 2016
Designed flyers, stationery, t-shirts, and giveaway items for events and programs on campus.

CENTER FOR LEADERSHIP & SERVICE | Kean University
Graphic Designer | Dec. 2014 — Aug. 2015
Designed flyers, stationery, t-shirts, and giveaway items for events and programs on campus.

CONTACT

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EDUCATION

Kean University Michael Graves College Robert Bush School of Design
BFA Graphic Design Interactive, Print and Screen
2013 - 2017
Cum laude: 3.488

DESIGN SKILLS

Branding/Identity	Illustrations
Advertising	Motion
UX/UI	
Logo Design	
Typography	
Editorial	
Packaging	

TOOLS

Adobe CC;	Verse
Illustrator	Blippar
Photoshop	Microsoft Office
Indesign	Marvel/Invision
After Effects	Sketch 3
Edge	Brackets/Sublime
Premiere	HTML & CSS
Keynote	Mac & PC

AWARDS

Finalist, 2017 Spark Awards