




DEEPIKABAKSHI

Logic + Creativity

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EDUCATION

Kean University,

Robert Busch School of Design/
Michael Graves College

Union, New Jersey

**BFA: Interactive Advertising
& Graphic Design**

2018

GPA: 3.8

Middlesex County College,

Edison, New Jersey

**AAS: Media Arts & Advertising
Graphic Design**

2016

GPA: 3.97

HONORS

**Student Ambassador for the
Michael Graves College** (2018)

**Featured on Program Homepage
for Kean Website** (2018)

**Lambda Alpha Sigma Academic
Honors** (2018)

Dean's List (2014–present)

**Certificate of Creative Excellence
in Advertising Graphic Design**
(2016)

**Graduating Senior Class
Representative for the Board of
Trustees Nominee** (2016)

**Certificate of Highest Academic
Achievement** (2016)

**Certificate of Excellence and
Achievement in Leadership from
the Office of Student Activities**
(2015–2016)

CLUBS

**President of MCC READS Book
Club** (2015–2016)

President of MCC Music Club
(2014–2015)

DESIGN SKILLS

UI/UX Design

Advertising Campaigns

Branding & Identity

Copywriting

Presentation Design

Social Media

Interactive Design

Motion Graphics

SOFTWARE SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

Adobe Premiere

Adobe Acrobat

Adobe Audition

InVision

Frontify

Brackets

HTML/CSS

VOICE OVER WORK

Voice Over Artist

Professional voice-over work.
(2010–present)

Demo Reel Producer

Scripted demo reels for
up-and-coming voice actors.
(2011–2012)

Voice Over Training

Learned from Kevin Delaney,
Kyle Hebert, Tony Oliver &
Bill Farmer: *The Voice of Goofy!*
(2010–2013)

LANGUAGES

Japanese (Intermediate
Level Reading, Writing &
Conversation)

Hindi (Intermediate Level
Conversation)

DESIGN WORK

PMX Agency

Creative Intern

Built creative concepts,
campaigns and strategies
for brands such as **JUUL**,
St John Knits, **Aeropostale**,
NorthFace, **ShoeCarnival**,
Ubisoft, **American Heart
Association** and internally.
(2018)

Asurion

Art Direction Intern

Produced graphics, print
media and branded content
for clients such as **Verizon**,
AT&T and for internal use.
(2018)

Service Dog Awareness

Advertising

Public service campaign
that is on display around
the Kean University main
campus. (2017–2018)

Mandoline Steakhouse

Branding, Identity, Advertising

Collaborated with a multi-
disciplinary team to develop
a restaurant concept based
in Chelsea, NYC. (2017)

CERTIFICATIONS

Mastered Intermediate Level Japanese

Japanese-American Society
of NJ. (2015)

Cleared JLPT N4

Japanese Language
Proficiency Test. (2014)