ESTEFANÍA MANOSALVAS

Graphic Designer

EDUCATION

May 2018

BFA GRAPHIC DESIGN INTERACTIVE PRINT AND SCREEN

Michael Graves Collage Robert Bush School of Design Kean University, Union, NJ

PROFESSIONAL EXPERIENCE

Jun 2017 - Present JAMBU & CO.

Graphic Designer

- Collaborate with marketing and product teammates to support the product and content marketing
- Help bring new ideas for design and content creation to the team using expertise and eye for great design
- Scope and create templates to support our email marketing efforts
- Manage other design needs such as presentations, product brochures, signage, and tradeshow collateral

Mar - Jun 2017

ADURO PRODUCTS LLC.

Packaging Designer

- Managed design packages, sell sheets, catalogues, product manuals for any type of electronic product
- Developed visual concepts by using Photoshop or Illustrator to communicate ideas that inspire, inform and captivate the audience

WORK EXPERIENCE

2014 - 2016 CAST COMPUTER AND TECHNOLOGY

Camera Operator

Assembled and handled camera and communication equipment, and recorded videos of college events such as sports and concerts

SKILLS

Branding, Packaging Design Concept Development, Illustration, Brand Identity, Website Layout, UX/UI, Editorial Design, Branded Content, Social Media, Photography

SOFTWARE SKILLS

Adobe Illustrator, Photoshop, XD, Premiere, Lightroom, InDesign, InVision, Microsoft Suite, Windows. Mac OS

ACHIEVEMENTS

- 2018 Kean University Student Research Day MGC Plus
- 2017 Semi-finalist W.D.I. Walt Disney Imagineering
- 2017 First Place Thinking Creatively, Let's Charrette

SOCIAL MEDIA

- LinkedIn Estefanía Manosalvas
- Instagram estefaniamanosalvas
- Tumblr estefaniamanosalvas

LANGUAGES

- English Proficient
- Spanish Native Speaker

CONTACT

- n hello@estefaniamanosalvas.com
- n estefaniamanosalvas.com
- 201 932 3696