

JACOB ARISTIZABAL

**VISUAL STORYTELLER.
DESIGNER & DRUMMER.
THE PITCH GUY.**

BEHANCE Jacob Aristizabal
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EDUCATION

MAY 2019

**BFA: Graphic Design,
Interactive Print & Screen**
Kean University,
Michael Graves College,
Robert Busch School of Design
Cum Laude, 3.6 GPA

MAY 2016

AAS: Graphic Design
County College of Morris
Summa Cum Laude, 3.9 GPA

EXPERIENCE

SEPTEMBER 2018 — PRESENT

**Intern, The Design Studio Practicum,
Michael Graves College**

Collaborating with a team of designers to create digital and printed materials for community clients. Designing the 80th year anniversary exhibition for the Paper Mill Playhouse that includes wall graphics and a digital projection for the Hall of Fame and historic timeline. Presented winning pitch to client. Developed print collateral and social content to promote the Jon Bon Jovi's Soul Kitchen Employment & Empowerment Team.

2016 — 2018

Freelancer

Created brand identities, stationery, and apparel design for clients such as Building Blox Nutrition, Barboza Services, and Leo Masonry.

2014 — 2018

Graphic Designer, CBNJ Potter's House

Designed digital and printed materials for the non-profit organization. Responsibilities included: the rebranding of the identity of their children's foundation in South America, leading creative strategy for the annual summer festival, in-house design services, and communicating with vendors.

2012 — 2014

Radio Personality and Show Host

WTOC 1360 AM & WXMC 1310 AM
Hosted radio shows in Spanish

SOFTWARE

Adobe CC: Illustrator, InDesign, Photoshop;
MS Office, MacOS Keynote, Pages,
Google Suite

DESIGN SKILLS

Brand Identity
Storyteller
Typography
Editorial Design
Promotional Design
Copywriting

AWARDS & RECOGNITION

2018

Finalist, The One Club

HAATBP Career Fair Pitch Competition

2017

Silver Award, Graphic Design USA

American InHouse Design Award for
The Promethean Literary & Arts Magazine

2016

Member, Phi Theta Kappa Honor Society

Kappa Kappa Kappa Chapter

2016

Published, The Promethean

Photography Series: Beloved, Innocence, Hope

2015

First Place, Art Directors Club of New Jersey

Design Award, New Jersey Emergency
Preparedness Association

2014 — 2015

First Place, ADCNJ Design Derby

Best Presentation Award

EXTRACURRICULAR ACTIVITIES

2019

Participant and Presenter

Kean University Research Days
Oral presentation on research project: 5%,
Unmasking Your True Self. Poster Presentation
on Paper Mill Playhouse renovation.

2018 — 2019

Public Relations Officer

GO! The Graphic Organization, Kean University
Organized group student visits to advertising
and branding agencies in NYC as well as
promoted student organization on campus

2018 — 2019

Participant, Kean University

Thinking Creatively Conference, Let's Charrette

2018

Volunteer, Advertising Week NYC