



Michelle Barrueto

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Design Skills

Brand Identity, Social Media, Research, Typography, Illustration, Promotional Design, Motion Design, Packaging, Editorial Design

Skills

Adobe CC: Illustrator, Photoshop, InDesign, After Effects, Dreamweaver, MailChimp, HTML, InVision, Figma, Cinema 4D

Achievements

Kean Research Days 2018
1st Place, Cover Design

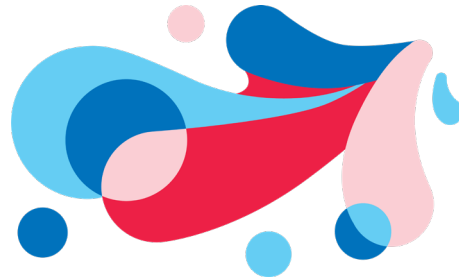
Kean University Dean's List
Fall 2015 – Spring 2019

Extracurricular

Robert Busch School of Design, GO! Graphic Design Organization,
2016 – Present

Thinking Creatively Conference
2016 – 2018 Attendee, Kean University

AIGA Gala 2018
Student Attendee, Cipriani, NYC



Education

**Kean University, Michael Graves College,
Robert Busch School of Design**

BFA: Graphic Design, Interactive Print & Screen
May 2019 | Union, NJ | GPA: 3.68
Dean's List: Fall 2015 – Spring 2019

Design Experience

Intern, Rizzo

Jan 2019 – Present | Spring Lake, NJ

Working alongside team to design for multiple client websites, stationery, brand identity, motion design, and social media.

Intern, The Design Studio Practicum

Sept 2018 – Current | Michael Graves College

Working on an exhibit design for the Paper Mill Playhouse theatre that celebrates their 80th year anniversary. Developed a campaign strategy for the Jon Bon Jovi Soul Foundation's Employment Empowerment Team Program, an organization working to break the cycle of hunger, poverty and homelessness.

Graphic Designer, Kean Research Recruit

Fall 2018 | Union, NJ

Partnered with another student designer to create a web layout design for the KeanQuest Journal publications.

Intern, Ogilvy Health

Summer 2018 | Parsippany, NJ

Assisted in conceptual and campaign development for multiple clients. Projects included: a campaign and pitch with a team of interns for the Jed Foundation, infographics and art for Johnson & Johnson, Alfasigma, and Janssen.

Graphic Designer, Infinity Classics

Intern | Sept 2017 – June 2018 / Sept 2018 – Dec 2018 | Linden, NJ

Initially hired as an intern, assisted team with graphics for leg wear, photography for social media, and other design elements. Promoted to design email blasts, social media assets, packaging, web design and art directed photo shoots for company brands.