

# Michelle Botelho



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## ABOUT

### **My abilities include**

graphic design, packaging, editorial design, logo design, brand identity, illustrations, gif animations and photography

### **Proficient in**

Adobe CC: Photoshop, Illustrator, InDesign, After Effects, Dreamweaver and XD;  
Procreate, InVision Studio, Figma and Sketch

### **I'm graduating from**

Kean University, Michael Graves College, Robert Busch School of Design with a BFA in Graphic Design, Interactive Print & Screen in May of 2019 with highest honors, Summa Cum Laude.

### **I have been awarded**

the second place prize at the Kean University's Thinking Creatively *Let's Charette* as well as the Dean's list for all five semesters. I became a member of Phi Kappa Phi, Lambda Alpha Sigma and Psi Beta honor societies and received the Kean University Empowerment Scholarship.

### **I am**

a Luso-American who loves to travel and drink wine. If I could describe myself in three words, I would say I am humble, dependable and wholehearted.



## DESIGN EXPERIENCE

### **Intern, The Design Studio Practicum**

Michael Graves College. Jan 2019 – Present.

My role consists of working with a team of eight on several projects with clients such as Liberty Hall Museum and NJ Transit. I am working on a redesign of a local train station stop within the Raritan Valley line. I am fortunate enough to design a permanent exhibit based on wine and spirits found at LH Museum.

### **Intern, The Social Media Practicum**

Michael Graves College. Sept 2018 – Dec 2018.

My role was to develop a print social media campaign such as posters and banners for the promotion of the MGC Instagram page. I worked on several visual elements for the event-related posts including the daily and Student Highlight stories that appeared on Instagram. I've been fortunate enough to work behind the scenes of our school's Instagram with a great group of people.