



Mike Ratti

mikedeanratti@gmail.com

mikeratti.com

609-577-1864

<https://www.linkedin.com/in/mikerattidesign26/>

Education

BFA: Graphic Design/Interactive Print & Screen, May 2019

Kean University, Michael Graves College, Robert Busch School of Design, Union, NJ

Magna Cum Laude, GPA 3.7, Dean's List, Fall 2015 – Fall 2018

Design Experience

Intern, Kathy Jeanne Company Inc., NJ

January 2019 – Present

Create digital signage for website and social media and physical signage for trade shows

Photograph products for website and other assets

Rebranding "Born to Run Farms" logo and identity

Design Skills

Mobile Design

Motion Graphics

UX/UI

Research

Packaging

Brand Identity

Volunteer, Big Brothers Big Sisters of Mercer County, NJ

2011 – Present

Responsible for photographing charity events and incorporating photographs into the company's website, newsletter, and brochures

Assist in layout of mailers, as well as filling envelopes and mailing to contacts

Technology Skills

Adobe CC:

Photoshop

Lightroom

After Effects

XD

Illustrator;

InVision

Microsoft Office

Intern, The Design Studio Practicum, Michael Graves College

September 2018 – December 2018

Created a promotional campaign and table card for Jon Bon Jovi Soul Kitchen's Employment and Empowerment team

Designed an exhibit for the Paper Mill Playhouse to celebrate their 80th anniversary

Intern Assistant Graphic Designer, Capitol Copy Service, NJ

Summer 2017

Created posters and signage for the interior and exterior of store

Designed flyers, posters, and direct mailers based on clients' specifications

Organized and labeled physical and digital files

Communicated and serviced clients

Skills & Interests

Photography

Skateboarding

Kayaking

Exploring

Geocaching

Intern, Global Media Specialists, NJ

Summer 2012

Captured video footage of clients' events

Imported and edited video footage for clients

Achievements

Recipient, RBSD Design Leadership Scholarship, Fall 2018 – Spring 2019

Extracurricular

Attendee, Kean University, Thinking Creatively Conference, 2015 – 2019

Attendee, Type Directors Club, Rocco Piscatello: Poster Works For FIT, 2018