

MELISSA RODRIGUEZ GRAPHIC DESIGNER

### **SKILLS**

#### **Design Skills:**

Advertising design | Promotional Design | Branding & Strategy design | Typography | Motion Graphics | UX UI design | Web Design

#### Tech Skills:

Illustrator | After Effects | Premiere | Photoshop | Audition | InDesign | Invision | HTML & CSS

### EXTRACURRICULAR

Thinking Creatively Conference Attendee 2014-2018

### ACHIEVEMENTS

Kean University Dean's Honor Lists 2015-2017

# EDUCATION

BFA: Graphic Design: Interactive Print & Screen, Robert Busch School of Design, Michael Graves College, Kean University, Dec. 2018

### **PROFESSIONAL EXPERIENCE**

#### **IDesign Creative Service**

Graphic Design Intern June - August 2018 Designed print and digital materials for clients. Helped produce vinyl graphics, product brochures, and signage.

## WORK EXPERIENCE

**Banana Republic Sales Associate:** Paramus, NJ 2013-2015 Customer Service, Visual Merchandising

**H&M Sale Associate:** Paramus, NJ 2016-Current Customer Service, Visual Merchandising

# CONTACT

#### MELISSA RODRIGUEZ

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