

DESIGN SKILLS

Brand Identity, Promotional Design, Social Media, Advertising Campaigns, Mobile Design, Research

TECH SKILLS

Adobe CC:

Illustrator, InDesign, Photoshop, After Effects, Dreamweaver, InVision

SKILLS & INTERESTS

Astrologist, Contemporary dancer, Outspoken leader, K-Pop fanatic, Social media mayen

ACHIEVEMENTS

Member, Lambda Alpha Sigma, Academic Honor Society, May 2019 - Present Second Place, Kean University, The Office of Research and Development, Research Day's Cover Design Competition, 2019

EXTRACURRICULAR

Kean University, 2018 - 2019

Member, Nu Sigma Phi Fraternity of Kean University, 2016 - Present Vice President, Nu Sigma Phi Fraternity of

Secretary, Nu Sigma Phi Fraternity of Kean University 2017-2018

Attendee, Kean University, Thinking Creatively Conference, 2016 – 2018

CONTACT

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EDUCATION

BFA: Graphic Design, Interactive Print & Screen, May 2019

Kean University, Michael Graves College, Robert Busch School of Design, Union, NJ

Cum Laude, Dean's List: Fall 2015 - Spring 2019

Level II Certification, The International Center for Reiki Training, Union, New Jersey, May 2018

DESIGN EXPERIENCE

Creative Marketing Specialist, Center for Leadership and Service, Kean University

October 2018 - Present

Managing and scheduling social media content, designing brand collateral and promotional materials for advertising The Cougar's Byte newsletter and student group activities

Vice President and Public Relations Specialist, Greek Senate, Kean University

August 2018 - January 2019

Created promotional designs and digital content for social media campaigns that focused on highlighting the Greek community

Social Media Intern, The Social Media Practicum, Michael Graves College

September 2018 - December 2018

Created campaigns and posted content for Michael Graves College social media accounts

Intern, The Design Studio Practicum, Michael Graves College

September 2018 - December 2018

Designed exhibit concepts for Paper Mill Playhouse and produced promotional and branded materials for Jon Bon Jovi's Soul Kitchen

WORK EXPERIENCE

Pulse Programming Board, Office of Student Government, Kean University

March 2018 - May 2018

Planned and organized several national and cultural large scale events for Kean University, such as the Lunar New Year Festival, Black History Month Kickoff, and Latin Patio Night

Office of Residential Student Services, Kean University

Head ACCESS Tutor, January 2017 - March 2017

Provided guidance, supervision, and resourcefulness for ACCESS tutors and students

Access Tutor, August 2016 - January 2017

Providing ACCESS students mentoring and guidance to increase their academic productivity