EXPERIENCE

Design Studio, Kean University | Union, NJ

September 2017-December 2017

Created a brand identity and promotion for the non-profit organization, Enough Project's "upstanders" program

Designed posters to raise funds for Michael Graves College scholarships

IDEO.org | New York, NY

Communication Design Intern

March 2017-August 2017

Created a user journey map for the SimGas project

Created a miniature guide book to inform traveling employees of emergency contact information

Retouched photos for team page

CONTACT

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EDUCATION

Graphic Design: Interactive Advertising

Robert Busch School of Design Michael Graves College Kean University, Union, NJ May 2018 | Magna Cum Laude

DESIGN SKILLS

Advertising Concepts and Design, Design Thinking, Art Direction, Promotional Design, Typography, UI/UX Design, Brand Strategy, Identity, Editorial, Motion Graphics, Social Media

TECH SKILLS

Adobe CC: Illustrator, Photoshop, InDesign, After Effects, Lightroom, Experience Design, Audition, Sketch, Premiere Pro

EXTRACURRICULAR

Thinking Creatively Conference attendee 2014-2018