

EDUCATION

Robert Busch School of Design, Michael Graves College, Kean University BFA Graphic Design: Interactive, Print, Screen, Proposed May 2017 3.75 GPA

SKILLS

Branding, Motion Graphics, Illustration, Storytelling, Social Media, Copywriting, Packaging, Web Design

SOFTWARE

Adobe CC: InDesign, Illustrator, Photoshop, After Effects, Audition, Premier, Lightroom; Brackets; Marvel; Invision; Squarespace; Wix; Muse; Dreamweaver; Typetool 3

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PERRYCAPELAKOS.COM

Michael Graves College

K-Labs/Design Studio, Intern

Union, NJ | Nov 2015 - Present

Worked on a social media campaign for the Enough Project
Designed the 2016 and 2017 Thinking Creatively Conference identity
Webmaster of two Michael Graves College websites (design and architecture)
Designed identities for: multiple Kean University programs, a licensed
marriage and family therapist, and the "Brothers in Arms" exhibit at the
Liberty Hall Museum

PR Revolution

Livingston, NJ | Jan 2015 - May 2015

Public Relations Company, Design Intern

Designed website designs for various retail companies

Worked on the identity of a local construction company

Created social media shareables for a children's medicine company

The Promethean

Randolph, NJ | Jan 2015 - May 2015

County College of Morris, Designer

Worked with a team to design an award winning literary & arts magazine Designed spreads within the publication

2016

2015

Abercrombie & Fitch

Wayne, NJ | Apr 2011 - Jan 2016

Brand Representative

Trained new associates

Set up store displays and styled mannequins

ACCOMPLISHMENTS

American Inhouse Design Awards

Silver Award | CCM Promethean Magazine Publications

American Graphic Design Awards

Gold Award | CCM Promethean Magazine *Publications*

ADCNJ Designsters "Fest of the Best" 2015

Certificate of Excellence | CCM Portfolio Corporate Identity and Branding

EXTRACURRICULARS

Kean Research Da	y 2017
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Participant

Thinking Creatively Conference 2016

Attendee

Let's Charrette 2016

Participant

Design Derby 2015

Participant