# SAHIL PATEL

#### **EXPERIENCE**

SEP 2017 -CURRENT **GRAPHIC DESIGNER** 

#### MICHAEL GRAVES COLLEGE

Designed and populated website content for the 2018 Thinking Creativly Conference. Production Cordinator and Head of BTS for the Liberty Hall 360 movie. Part of the Interactive Wayfinding system team for Liberty Hall. Video production and content population for social media for the MGC School of Design .

AUG 2016 -CURRENT GRAPHIC DESIGN CONTRACTOR **EDAX INC.** 

Designing icons and UI/UX components for proprietary software in conjunction with senior developers and team managers.

MAY 2017 -CURRENT ART DIRECTOR

#### VELO PRO BASEBALL NJ

Website wire-framing and creation/development, branding and deliverables.

AUG 2012 -CURRENT FREELANCE WORK

### ART DIRECTOR / GRAPHIC DESIGNER

Art Director & Graphic Designer based in New Jersey. Building a brand that promotes me along with my designing capabilities.

SEP 2017 -DEC 2017

## GRAPHIC DESIGN INTERN RBSD DESIGN STUDIO

Creating logos & identities for both internal & external companies based on insights discovered via client briefs and research. Collaborating with colleagues on several ongoing projects, providing direction and feedback. Producing print and digital collateral for client presentations.

JAN 2012 -SEP 2018

## BRAND REPRESENTATIVE ABERCROMBIE AND FITCH

Costumer service, cash register, floor supervising, training new associates, maintaining store standards, and receiving/replenishing stockroom items.

#### **EDUCATION**

SEP 2015 -CURRENT

BACHELOR DEGREE (BFA.GD IPS)

**KEAN UNIVERSITY** 

Interactive, Print & Screen

SEP 2012 -MAY 2015 ASSOCIATES DEGREE (MAD AAS)

#### MIDDLESEX COUNTY COLLEGE

Media Arts and Design Applied Sciences

#### **SKILLS**

Adobe Photoshop CC, Illustrator CC, InDesign CC, After Effects CC, Dimension CC, Lightroom CC, XD CC, Acrobat, Muse, Atom, Ariel Photography, Computer Building, Sketch, InVision

#### **LANGUAGES**

English Spanish (un poquito) Gujarati Hindi

#### **VOLUNTEER WORK**

**UPLIFT HUMANITY INDIA** 

300+ hours logged in Vadodara, India.

#### **PUBLICATIONS**

1) I. Morais, M. Condado, R. Quinn, S. Patel, P. Morreale, E. Johnston, and E. Hyde, "Design of a Contextual Digital Wayfinding Environment", Proceedings of the 21st International Conference on Human Computer Interaction (HCl '19), Orlando, FL, July 26-31, 2019. (accepted)

2) M. Condado, I. Morais, R. Quinn, S. Patel, P. Morreale, E. Johnston, and E. Hyde, "Integrating Historical Content with Augmented Reality in an Open Environment", Proceedings of the 21st Intl. Conf. on Human Computer Interaction (HCl '19), Orlando, FL, July 26-31, 2019. (accepted)

#### CONTACT

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