

## WHAT'S UP?

#### MY NAME IS TASHAN A.K.A. TJACK I'm an explorer of everything creative:

an idea junkie with a passion for traveling, cars & music. From New Jersey to Los Angeles I will make my dreams my reality!

## EDUCATION •

#### BFA: GRAPHIC DESIGN INTERACTIVE ADVERTISING

Robert Busch School of Design Michael Graves College, Kean University Class of 2018 Dean's List 2017–2018

# AAS: ADVERTISING GRAPHIC DESIGN

Middlesex County College Class of 2016

## EXTRACURRICULARS •

Thinking Creatively Conference 2017 & 2018 Let's Charrette Design Competition 2017 & 2018 GO! Graphic Organization 2017–Present

## **CONTACT** • Get in touch!

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## WORK EXPERIENCE

#### PART-TIME DESIGNER Sentient, W20 Group Oct 2017–Present

Design marketing campaigns creating motion graphics, social media material & presentation decks, maintaining industry guidelines. I collaborate closely with producers, copywriters and the entire marketing team.

### **FREELANCE GRAPHIC DESIGN & PHOTOGRAPHY** *Tjack Design & Photography*

2015–Present

I collaborate work with various professionals and small business owners to develop their brand identities & create promotional materials. I also provide photography services, such as event coverage and portraits.

## DESIGN STUDIO

Robert Busch School of Design, Kean U. Jan 2018–May 2018

I collaborated with other designers to find solutions to creative problems and develop promotional material & experiences for the Robert Busch School of Design.

## • SKILLS

Branding & Identity Design | Integrated AD Campaigns Interactive Design | Experience Design | Editorial Design Mobile Design | Web Design | Visual Storytelling Storyboarding | Video Editing | Illustration | HTML CSS JS | Photography | Screenprinting

## SOFTWARE

Photoshop | Illustrator | InDesign | After Effects Premiere Pro | Lightroom | Dreamweaver | XD Sketch App | Invision | Keynote